

free enterprise

Consider the illustration and quote below.



“There is no alternative way, so far discovered, of improving the lot of the ordinary people that can hold a candle to the productive activities that are unleashed by a **free enterprise** system.” — Milton Friedman

In writing, explain how the picture above is an example of the **free enterprise** system.

The quote by Friedman states that **free enterprise** increases productivity. Write one reason why this might be the case.